

CAMILLE REUBENS

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QUALIFICATIONS PROFILE

Highly creative and talented **Graphic Designer** with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining “win-win” partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. *Creative experience in the following:*

PRINT

- Brochures & Newsletters
- Logos & Business Cards
- Posters & Post Cards
- Stationery

PHOTOGRAPHY

- Black & White Photography
- Lithography
- Retouching
- Photograph Restoration

WEB & MULTIMEDIA

- Web site Design
- Video Editing
- Video Photomontages
- CD Cover Design

PROFESSIONAL EXPERIENCE

Cygnnet Media Productions, Edmonton, Alberta, 2005–Present

Art Director – Graphic Design

Successfully manage and co-ordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams. Co-ordinate freelance designers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations. Expertly convert features to benefits to achieve client objectives. Manage all operational, strategic, financial, quote/bid, staffing, and administrative functions.

Key Achievements:

- ◆ Successfully completed client projects worth up to \$470,000.
- ◆ Provided proposal layout and design for million-dollar corporate contracts under extremely tight deadlines.
- ◆ Established trusting relationships with designers, vendors, and key clients.

Market Studios, Ltd., Edmonton, Alberta, 2003–2005

Senior Graphic Designer

Successfully translated subject matter into concrete design for newsletters, promotional materials and sales collateral. Created design theme and graphics for marketing and sales presentations, training videos and corporate web sites. Participated in team effort to produce streamlined production of policy manuals and educational materials for newly hired employees and freelance designers.

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Key Achievements:

- ♦ Earned several awards for providing graphic design support to both headquarter employees and hundreds of field offices.
- ♦ Co-ordinated staff participation in community-sponsored charitable events.

Dimensions, Calgary, Alberta, 2001–2003

Graphic Designer

Created new design themes for marketing and collateral materials. Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials. Participated in production of print and promotional items for key clients under direction of Marketing Department.

Key Achievements:

- ♦ Consistently recognized for fresh and innovative ideas and applications.
- ♦ Developed new art-proofing system that increased overall quality of production and improved customer satisfaction to 97%.

EDUCATIONAL BACKGROUND

Bachelor of Fine Arts in Visual Studies, 2001

UNIVERSITY OF CALGARY, Calgary, Alberta

TECHNICAL PROFICIENCY

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| <i>Platforms:</i> | Mac OS 9/10, Windows Vista/XP/Me/2000 |
| <i>Applications:</i> | Adobe Photoshop, PageMaker, and Illustrator; Macromedia Flash, Fireworks, and Dreamweaver; QuarkXPress; Aldus Freehand; MS FrontPage, Project, and Office Suite (Word, Excel, Access, PowerPoint, Outlook). |